

eyemedia  
See and be Seen



# WHO ARE WE?

Eye Media is an innovative and impactful out-of-home (OOH) advertising company that has been at the forefront of the outdoor advertising industry since 2003. Our reputation rests upon a long history of delivering best-in-class branding and direct response campaigns across the UAE.

With over two decades of experience, Eye Media brings together strategic thinking and creative execution to deliver outdoor ads that capture attention and spark action. We have worked with hundreds of local and international brands, designing and managing outdoor advertising on formats like hoardings, billboards, lampposts, bridges, destination media, and more.

## **Outdoor Advertising Runs in Our DNA**

Eye Media commands unparalleled influence through our exclusive premium inventory strategically positioned within coveted high-visibility locations.

At Eye Media, out-of-home advertising is not just a medium for us but a science and an art. As the OOH medium has gained importance within the advertising mix, we have pushed the envelope on innovation to drive strong ROI on each campaign we execute.

# WHY EYE MEDIA?



## EXTENSIVE EXPERIENCE

With over two decades in the industry, Eye Media boasts unparalleled expertise in outdoor advertising. Our wealth of experience allows us to navigate the complexities of OOH campaigns with ease, ensuring successful execution and maximum impact.



## TOP QUALITY

Quality is at the core of everything we do. From conceptualization to implementation, we maintain the highest standards, employing top-notch materials, cutting-edge technologies, and skilled professionals to craft exceptional outdoor advertising campaigns that truly stand out



## DATA-DRIVEN APPROACH

At Eye Media, we believe in the power of data-driven decision-making. Our approach is backed by comprehensive market research, consumer insights, and advanced analytics, ensuring that our campaigns are strategically designed and precisely targeted to reach the right audiences at the right time and place.



## COMPREHENSIVE SERVICES AND SUPPORT

Eye Media offers a comprehensive range of services, encompassing strategy, creative design, media planning, execution, and ongoing support. Our dedicated team of experts is with you every step of the way, ensuring a seamless and successful campaign from start to finish.





# OUR LOCATIONS



# OUR HOARDINGS



# Al Khail Road – Dubai Hills Hoarding



Traffic

650,000 Drivers a Day

Medium

Hoarding

Frequency

1 Hoarding – 1 Face

Size

50m (W) x 12m (H)

Location

Al Khail Road  
Near Dubai Hills Estate







**BVLGARI**  
ROMA  
CELEBRATE MAGNIFICENT WONDERS



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# DIFC – Back Lit Hoarding



Traffic

350,000 Drivers a Day

Medium

Back Lit Hoarding

Frequency

1 Hoarding – 1 Face

Size

29m (W) x 8m (H)

Location

DIFC  
Near The Ritz Carlton







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**399 HILLS PARK**  
DUBAI HILLS ESTATE  
**80039947**

**399**  
**HILLS PARK**



الوطنية العقارية  
**NATIONAL PROPERTIES**  
A subsidiary of  
National Bonds Corporation PSC



**399 هيلز بارك**  
دبي هيلز استيت  
[www.399HillsPark.ae](http://www.399HillsPark.ae)

**399**

هيلز بارك

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**NATIONAL PROPERTIES**  
A subsidiary of  
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800 8436293

800 8436293



# Sheikh Mohammad Bin Zayed Hoarding – Hoarding



Traffic

600,000 Drivers a Day

Medium

Hoarding

Frequency

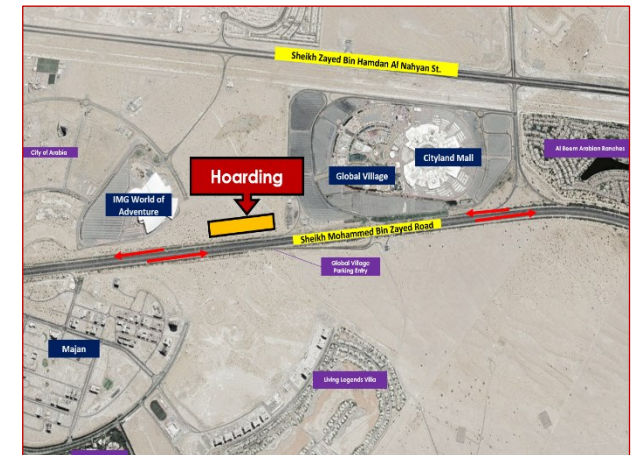
1 Hoarding – 1 Face

Size

150m (W) x 22m (H)

Location

Sheikh Mohammad Bin Zayed  
Road – Near Global Village





DESIGNED TO INCREASE LIFE EXPECTANCY.

# MARRY WISELY.

 **HENNESSY LEXUS** SATELLITE BLVD. & PEACHTREE INDUSTRIAL





# Garn Al Sabkha Road – Back Lit Hoarding



Traffic	250,000 Drivers a Day
Medium	Back Lit Hoarding
Frequency	1 Hoarding – 1 Face
Size	100m (W) x 10m (H)
<u>Location</u>	Garn Al Sabkha Road





الم  
بيتش  
لاورز

رفاهية الحياة على شاطئ نخلة جميرا  
تتضمن في منازل فاخرة مفروشة بالكامل مطلة على البحر

نخلة  
NAKHEEL

INVEST IN PALM BEACH LIVING  
PALM-BOUTIQUE LUXURY RESIDENCES BY THE SEA

800 393

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# Jumeirah Lake Towers – Back Lit Hoarding



Traffic

150,000 Drivers a Day

Medium

Back Lit Hoarding

Frequency

1 Hoarding – 1 Face

Size

50m (W) x 10m (H)

Location

Jumeirah Lake Towers  
Main Road







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**SUPER NOVEMBER** **سوپر نوفمبر**

**30-70% OFF** **خصم 30-70% OFF**

**1200+ BRANDS** **اكثر من 1200 ماركة**

**6THSTREET.COM**

**Dune LONDON** **HUGO** **TOMMY HILF** **ALDO** **SKECHERS** **adidas** **Nike** **& MORE**

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8000 393





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# OUR DIGITAL NETWORK



# Jumeirah Lake Towers – LED Screen Megacom



Traffic

150,000 Drivers a Day

Medium

Megacom LED Screen

Frequency

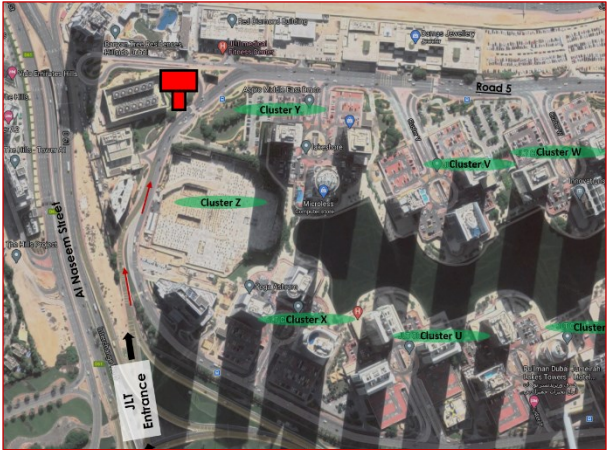
1 Screen

Size

3m (W) x 2m (H)

Location

Jumeirah Lake Towers  
Entrance







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# Sheikh Zayed Road – LED Screen 01



Traffic

500,000 Drivers a Day

Medium

LED Screen

Frequency

1 Screen

Size

16m (W) x 4m (H)

Location

Sheikh Zayed Road  
Near Equiti Metro Station







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ELLINGTON  
PROPERTIES

RESIDENTIAL APARTMENTS  
ON THE PALM  
COMING SOON

8008288  
ELLINGTONPROPERTIES.AE

إيلنغتون  
العقارية

شقق سكنية على نخلة جميرا  
قريبا

OSCAR  
LUXURY AUTO

AQUA  
PROPERTIES

RAWABINA  
RESTAURANT & CAFE





# Sheikh Zayed Road – LED Screen 02

Traffic

500,000 Drivers a Day

Medium

LED Screen

Frequency

1 Screen

Size

16m (W) x 4m (H)

Location

Sheikh Zayed Road  
Near Mall Of The Emirates







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# Al Wasl Road – Amsaf Mall LED Screens



Traffic 350,000 Drivers a Day

Medium LED Screens

Frequency 3 Screens

Size -

Location Amsaf Mall  
Al Wasl Road







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homesrus

homesrus  
NOW OPEN  
LEVEL ONE

ترويجي  
SALE  
TO 25%  
TO 70% OFF

homesrus

homesrus  
NOW OPEN  
LEVEL ONE

ترويجي  
SALE  
TO 25%  
TO 70% OFF

homesrus  
NOW OPEN  
LEVEL ONE

STARBUCKS



# JLT LAMPPOSTS & BILLBOARDS



# Jumeirah Lake Towers – Back Lit Lamppost



Traffic

150,000 Drivers a Day

Medium

Back Lit Lamppost

Frequency

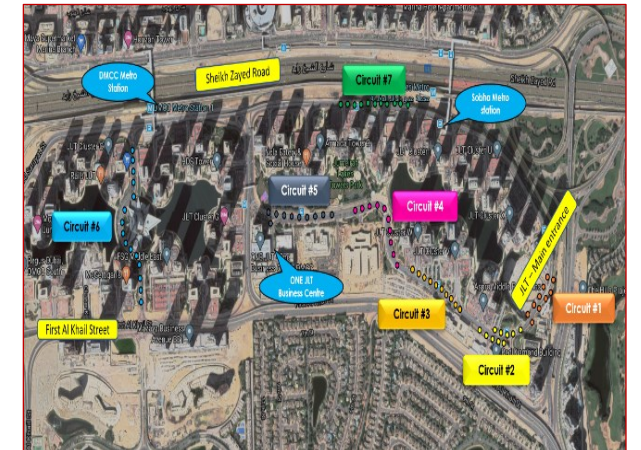
7 Circuits

Size

1.5m (W) x 3m (H)

Location

Jumeirah Lake Towers







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# Jumeirah Lake Towers – Back Lit Lamppost



Traffic150,000 Drivers a Day

MediumMega Billboard

Frequency11 Mega Billboards

Size40m (W) x 4m (H)

LocationJumeirah Lake Towers







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EMPOWER ENERGY SOLUTIONS

SO/ UPTOWN DUBAI  
RICH LIVES  
+971 4 517 7313  
UPTOWN DUBAI  
DMCC

LIVE THE HIGH LIFE  
+971 4 517 7313  
UPTOWN DUBAI  
DMCC

حياة تملؤها الرفاهية  
+971 4 517 7313  
UPTOWN DUBAI  
DMCC

SO/ UPTOWN DUBAI  
RICH LIVES  
+971 4 517 7313  
UPTOWN DUBAI  
DMCC



# THANK YOU!

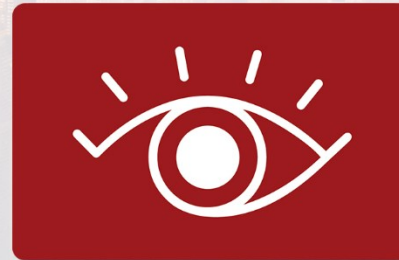
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